

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFSB Hartford, CT	Date: 09/11/12
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I, DAN NAGELPERG
do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Total Charges:

This broadcast time will be used by: DSCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

OSCC-IE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MARTHA MCKENNA, DIRECTOR IE
 430 S. CAPITOL ST SE
 WASHINGTON DC 20003

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/27/12 _____ 202-338-8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6310713

*** UNAPPROVED REV #1 ***

TRF# 492928

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP13/12 10.21

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
MARKET TOTALS \$190,476 WFSB 42% WTNH 30% WVIT 20% WTIC 7% WCTX 0% WCCT 1% WHPX 0%												
CABL 0%												
ACCURATE SHARES												
SVC- NSI BOOKS- MAY/PJ												
DEMOS- RA50+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u> 492928 /		<u>Alt Order #</u> 06310713
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 09/12/12 - 09/18/12		<u>Estimate #</u> 1758
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
 1010 Wisconsin Avenue
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/12/12	09/18/12	10am-11am	10am - 11am		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
2	WFSB	09/12/12	09/18/12	CBS Soaps	1230-2p		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				10	\$450.00			
3	WFSB	09/12/12	09/18/12	The Talk	2-3p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
4	WFSB	09/12/12	09/18/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
5	WFSB	09/12/12	09/18/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				2	\$950.00			
6	WFSB	09/12/12	09/18/12	Eyewitness News	5pm - 5:30pm		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$1,500.00			
7	WFSB	09/12/12	09/18/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				4	\$1,500.00			
8	WFSB	09/12/12	09/18/12	Eyewitness News	6pm - 6:30pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$2,100.00			
9	WFSB	09/12/12	09/18/12	Inside Edition	7pm - 7:30pm		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$1,200.00			
10	WFSB	09/12/12	09/18/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$600.00			
11	WFSB	09/12/12	09/18/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 492928 /		<u>Alt Order #</u> 06310713
<u>Contract Dates</u> 09/12/12 - 09/18/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1758
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$1,200.00			
12	WFSB	09/12/12	09/18/12	9am-10am	9am - 10am		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
13	WFSB	09/15/12	09/15/12	48 Hours Mystery	10pm - 11pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$2,000.00			
N 14	WFSB	09/16/12	09/16/12	60 Minutes	7pm - 8pm		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$8,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/10/12-09/16/12	60 Minutes	7pm - 8pm	-----Su	:30		\$8,000.00	NM		
	See MG 14.2											
	2	WFSB	09/16/12-09/16/12	60 Minutes	7:30-8:30pm	-----Su	:30		\$8,000.00	NM		
	Ⓜ MG for 14.1 09/16											
15	WFSB	09/13/12	09/13/12	Person of Interest	10pm - 11pm		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$6,000.00			
16	WFSB	09/13/12	09/13/12	Big Brother	9pm - 10pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$7,000.00			
17	WFSB	09/12/12	09/18/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				3	\$1,200.00			
Totals											68	\$80,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/18/12	68	\$80,000.00	\$68,000.00
Totals	68	\$80,000.00	\$68,000.00

Signature: _____ Date: _____

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Order 1111

REP HEADLINE# 6310713

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

SEP11/12 11.01

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
13			1000P-1100P	30		\$2,000.00	9/15	9/15	1		SAT	1
	PROGRAM : 48 HOURS MYSTERY											
	CON COM1: 48 HOURS MYSTERY											
14			700P-800P	30		\$8,000.00	9/16	9/16	1		SUN	1
	PROGRAM : 60 MINUTES											
	CON COM1: 60 MINUTES											
15			1000P-1100P	30		\$6,000.00	9/13	9/13	1		THU	1
	PROGRAM : PERSON OF INTEREST											
	CON COM1: PERSON OF INTEREST											
16			900P-1000P	30		\$7,000.00	9/13	9/13	1		THU	1
	PROGRAM : BIG BROTHER											
	CON COM1: BIG BROTHER											
17			1100P-1135P	30		\$1,200.00	9/12	9/18	3		W-TU	3
	PROGRAM : 11P EYEWITNESS NEWS											
	CON COM1: 11P EYEWITNESS NEWS											
SEP/12						80000.00						
							CONTRACT TOTAL		80000.00			
							TOTAL SPOTS		68			

MARKET TOTALS \$190,476

WFSB 42%

WTNH 30%

WVIT 20%

WTIC 7%

WCTX 0%

WCCT 1%

WHPX 0%

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ

DEMOS- RA50+*

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

Contract / Revision 492928 /		Alt Order # 06310713
Product DSCC IE		
Contract Dates 09/12/12 - 09/18/12		Estimate # 1758
Advertiser Democratic Senatorial Campaign Committee		Original Date / Revision 09/11/12 / 09/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 49	Product Code 53
Agency Ref		Advertiser Ref

And:

Great American Media (GMMB)
 1010 Wisconsin Avenue
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	09/12/12	09/18/12	10am-11am	10am - 11am		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
N 2	WFSB	09/12/12	09/18/12	CBS Soaps	1230-2p		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				10	\$450.00			
N 3	WFSB	09/12/12	09/18/12	The Talk	2-3p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
N 4	WFSB	09/12/12	09/18/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
N 5	WFSB	09/12/12	09/18/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				2	\$950.00			
N 6	WFSB	09/12/12	09/18/12	Eyewitness News	5pm - 5:30pm		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$1,500.00			
N 7	WFSB	09/12/12	09/18/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				4	\$1,500.00			
N 8	WFSB	09/12/12	09/18/12	Eyewitness News	6pm - 6:30pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$2,100.00			
N 9	WFSB	09/12/12	09/18/12	Inside Edition	7pm - 7:30pm		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$1,200.00			
N 10	WFSB	09/12/12	09/18/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$600.00			
N 11	WFSB	09/12/12	09/18/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 09/12/12 - 09/18/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1758
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$1,200.00			
N 12	WFSB	09/12/12	09/18/12	9am-10am	9am - 10am		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
N 13	WFSB	09/15/12	09/15/12	48 Hours Mystery	10pm - 11pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$2,000.00			
N 14	WFSB	09/16/12	09/16/12	60 Minutes	7pm - 8pm		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$8,000.00			
N 15	WFSB	09/13/12	09/13/12	Person of Interest	10pm - 11pm		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$6,000.00			
N 16	WFSB	09/13/12	09/13/12	Big Brother	9pm - 10pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$7,000.00			
N 17	WFSB	09/12/12	09/18/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTFS-				3	\$1,200.00			
Totals											68	\$80,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/18/12	68	\$80,000.00	\$68,000.00
Totals	68	\$80,000.00	\$68,000.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.